

Month and year of expiration shown with your address. Thus, May 22, indicate Stockton, Calif. May 1922. in advance. Postal regulations require this.

1907, purchased a small herd of buffalo in Montana and brought it over the border to form the nucleus of the 6,000 head now at Wainwright. To this wise purchase we owe the fact that the buffalo has not become

A Few of the Superfluous Buffalo

(10) percent of the total, the western prairie population of the bison, which we have estimated to be 100,000, is distinct, have recently as increased to 150,000. The bison herd of 2,000 at the Canadian Buffalo Park, Watnigwin, Alberta, is a separate herd, and is prime. The mere existence of this herd is a great relief to us, though we will never see a large number of them. It is necessary to see the prairie populated with the bison, and to see a magnificent animal, Monarch of the Plains, in the hands of the buffalo were in their glory when the construction of the first Canadian Pacific Railway was begun in 1865. Herds of fifty and more were common.

BIG JANUARY SALE



Sale Commences
**Saturday,
January 12**

Smashing Clean-Up SALE of Many Savings

We have planned this to be the biggest selling event ever held in this district. We have cut prices to the lowest limit. We have marked in plain price figures every garment and article as here advertised, and displayed them for fast shopping. We include our highest grade stock, and urge every economic buyer to plan their needs, and come to this January Sale. We promise you every fulfillment of this ad.

We promise you absolute satisfaction with every sale we make. It will pay you to come to this, Our Greatest Sale Effort.

**For Fifteen Days, commencing Saturday, Jan. 12
It's a Smashing Sale to turn Merchandise into Cash**

Men's Overcoat Sale

PRICES CUT TO THE LIMIT

All leather with reversible tweed lining, Regular
\$35.00. Sale price **\$22.50**
Heavy Blanket Cloth, leather lined throughout, Reg.
\$35.00. Sale price **\$22.50**

MACKINAW COATS

Mens, with deep collar, heavy weight, Reg. \$7.50, Sale **\$5.95**
Boys, Reg. \$5.95, Sale price **\$4.95**

Leather VESTS

Heavy blanket lining, Reg. \$12.50, Sale **\$9.50**

Men's Winter CAPS

Heavy worsted tweeds, fur-lined ear flaps, Reg. \$2.00, Sale **\$1.50**
Reg. \$2.50, Sale **\$1.85**
Reg. \$3.00, Sale **\$2.25**

Men's SWEATERS

Ballantyne's 100% pure wool, in Pullover and Coat Styles, Reg. \$5.50, Sale **\$3.95**
Reg. \$6.50, Sale **\$4.95**
A few sweaters slightly soiled, to be cleared at less than cost price.

Men's UNDERWEAR

Bainman's fleece lined pants and vests, Reg. \$1.25, Sale **95c**
Hewson's heavy ribbed shirts & drawers, Reg. \$1.95, Sale price **\$1.45**
Stanfield's Red Label shirts and drawers, Regular \$2.75, Sale price **\$1.95**
Hewson's heavy ribbed combinations, Regular \$3.50, Sale price **\$2.95**
Stanfield's Red Label Combinations, Regular \$4.75, Sale price **\$3.95**

BOYS' SUITS

Same values never before equalled. All-Wool Tweed Suits, Norfolk Style, sizes 26 to 30, Regular \$10.95, Sale price **\$8.75**
Youths' Tweed and Serge Suits, in the latest styles, sizes 20 to 30, Reg. \$12.95, Sale price **\$9.95**

WINTER ONIONS
Bag **\$2.95**

WORK SHIRTS

All wool flannel in navy, khaki, greys, etc. Reg. \$1.95, Sale **\$1.50**
Reg. \$2.50, Sale **\$1.95**
Reg. \$2.95, Sale **\$2.35**

DRESS SHIRTS

In Tootie & Supreme brands, Regular \$2.95 to \$3.95. Your choice at **\$2.25**

MEN'S SOCKS

Heavy wool mixture, Reg. 40c, Sale price, 3 pairs for **\$1.00**
Extra heavy, Reg. 60c, 2 pairs for **95c**
All the newest colours in Cashmere, Silk and Wool, Reg. 53c, Sale price **50c**
Reg. \$1.25, Sale **95c**

GLOVES & MITTS

Muleskin Gloves, warm linings, Regular \$1.75, Sale **95c**
Buckskin Gloves, lined, Reg. \$2.75, Sale price **\$1.50**
Horsehide Mitts, heavy linings, knitted wrist, Reg. \$1.95, Sale price **\$1.25**
Woolen Mitts and Gloves, from pr. **50c**

MEN'S PANTS

Heavy tweed winter pants, Regular \$7.50, Sale price **\$3.95**
Grey MoleSkin Pants, Reg. \$3.95, Sale **\$2.95**
Corduroy Pants, G.W.G. Reg. \$6.95, Sale price **\$3.95**
Men's dress pants, choice of patterns, Reg. \$6.50, Sale **\$3.95**

Groceries at Bargain Prices

B. C.
Granulated Sugar
10lb bags **\$1.19**
20lb bags **\$2.33**
Robin Hood Western Queen Flour, 15lb bags **\$3.25**
Rolled Oats, 20 lb. bags **79c**
Jap Rice, 3 lbs. **25c**
Sugar Crisp Corn Flakes, pkt. **10c**
Kellogg Corn Flakes or Post Toasties, 3 pkts. for **25c**
Okanagan Choice Tomatoes, heaviest pack on the market, 6 cans for **89c**
Choice Quality Sweet Corn, 6 tins **79c**
Jap Oranges, box **89c**
Sweet Juicy Oranges, good size, doz. **29c**
Red Arrow Cream Soda Biscuits, family size, pkt. **20c**
Blue Ribbon Tea, per pound **63c**
2 lbs. for **\$1.25**
Red Rose Tea, lb. box **63c**
2 lbs. for **\$1.25**

Blue Ribbon Coffee, per lb tin **49c**
Braids Best Coffee, per lb tin **49c**
Rogers Golden Syrup, 5 lb tins **\$1.05**
10 lb tins **\$1.05**
Lily White Syrup, 5 lb tins **55c**
Pure Fruit Mix Jam, 4 lb pails **59c**
K.C. Pure Plum Jam, 4 lb pails **59c**
Pure Grape Jam, 4 lb pails **75c**
Choice Strawberry Jam 4lb pail **85c**
Royal Crown Laundry Soap, pkt. **25c**
Fels Naptha Laundry Soap, 10 cakes **59c**
Toilet Soaps—Palmolive, Plantol, Almond Tar, Life Buoy and Fairy, 3 cakes for **25c**
Sunmaid Seedless Raisins, 2lbs. **25c**
Seeded Raisins in bulk 2 lbs. for **25c**
Seeded Raisins, per pkt. **10c**



Winter Footwear for the Family

Men's 1 buckle Overshoes, Reg. \$2.95, Sale price **\$2.45**
Men's 2 buckle, Reg. \$3.95, Sale price **\$3.19**
4 buckle, Reg. \$4.95, Sale price **\$3.95**
Men's Felt Bais, with felt soles, Regular \$3.45, Sale price **\$3.29**
Felt Bais with Leather soles, Reg. \$1.75, Sale price **\$2.25**
Men's Blizzard, cloth tops, Reg. \$2.10, Sale price **\$1.85**
Plain Pullover Rubbers, Reg. \$1.60, Sale price **\$1.39**
Boys' Rubbers, 11, 13, Reg. \$1.10, Sale price **95c**
sizes 11 to 5, Reg. \$1.25, Sale price **\$1.10**
Boys' Overshoes, 11 buckle, Reg. \$2.25, Sale **\$2.05**

Ladies' 3-buckle Overshoes, Reg. \$3.50, Sale price **\$2.95**
Ladies' Pullover Rubbers, Reg. \$1.25, Sale price **95c**
Ladies' Blizzard, cloth tops, Reg. \$1.75, Sale price **\$1.45**
Ladies' Felt Bais, leather soles, Reg. \$3.95, Sale **\$2.95**
Children's 2-buckle Overshoes, sizes 6-10 Reg. \$2.75, Sale **\$2.15**
sizes 11 to 2, Regular \$3.25, Sale **\$2.65**
Children's Pullover Rubbers, sizes 5 to 10, Reg. 95c, Sale **79c**
sizes 11 to 13, Regular \$1.10, Sale **95c**
A variety of Felt Shoes for Children at Bargain Prices.

Men's Suit Sale

Men's Tweed Suits, Regular price \$32.50, Special Sale price **\$19.95**
Navy Serge Suits, of the finest quality, Regular price \$40.00. Sale price **\$27.50**



Yard Goods

White Flannelette, yard wide, Regular 40c, 3 yds. for **\$1.00**
Stripe Flannelette, yard wide, Reg. 40c, 3 yards for **\$1.00**
Check Apron Goods, yard wide, Regular 40c, 3 yards **\$1.00**
Oxford Shirting, and Galates, 27 in. wide, Reg. 40c, 3 yds. **\$1.00**
Gingham, in nice choice of patterns, 27 inch wide, Reg. 35c, 4 yards for **\$1.00**
Homespun, in big range of colours, 56 inch wide, Reg. \$2.25, Sale, yard **\$1.29**

Ladies' Underwear

Natural fleece lined vests, long sleeves, Sale price **25c**
Fleece lined Combs, Reg. \$2.75, Sale **75c**
Wool and Lisle Mixture Combs, Regular \$2.85, Sale **95c**
Ladies' Lawn Combs, Reg. \$2.00, Sale **50c**
Drawers, Reg. \$1.50, Sale price **25c**

Ladies' SWEATERS

All wool, Regular prices to \$7.50, reduced to **\$1.95**, \$2.75, and **\$3.95**

BOYS' UNDERWEAR

Vests and Pants, heavy ribbed, unshrinkable, Reg. \$1.25, Sale price **75c**
Combinations, heavy ribbed, sizes 26 to 32, Reg. \$2.25, Sale price **\$1.50**
Fleece lined Combs, Regular \$1.75, Sale price **\$1.25**

Northway Ladies Coats

A few only left to clear at bargain prices
Reg. \$40, Sale **\$29.75**
Reg. \$35, Sale **\$25.95**
Reg. \$20, Sale **\$14.95**

Girls' SWEATERS — and — PULLOVERS

All greatly reduced
Regular to \$3.95, Sale price **\$1.95**

Children's & Misses' FLANNELLETS

Reg. \$1.50, Sale **50c**
Flannelette Pyjamas, Reg. \$1.95, Sale **\$1.25**
Children's & Misses' Cream Wool Vests and Drawers, Reg. to \$1.75, Sale **49c** and **59c**

Ladies' Black and Brown COTTON HOSE

Regular 35c, Sale, 4 pairs for **\$1.00**
Fashionable Silk and Wool, Reg. \$2.00, Sale price **99c**
Boys' and Girls' ribbed Cotton Hose, in black and brown, Reg. 30c, Sale price, 4 yds. for **\$1.00**

See Our Bin of
LADIES' SHOES
at **\$1.49**

FOX'S STORE, STRATHMORE

THE STRATHMORE AND BOW VALLEY
STANDARD.

Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor John MacKenzie
Member Canadian Weekly Newspapers Association.
Legal Advertising, 15 cents a line for first insertion, and five a line for each subsequent insertion—10 lines to the inch. Readers, 15 cents a line. Lost, Found, A stray, and Want Ad. advertisements, 2 cents per word first issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 25 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

Mr. Buckley Preter:
Public Meetings

In this week's issue appears a response from Mr. Buckley, member for Gleichen constituency in the Provincial Legislature, to our editorial of December 20th. We have to thank Mr. Buckley for the courtesy of a reply, though we are sorry he has seen fit to impose himself a rule of not answering comments made in the press by letter, but on the platform. We believe we have seen Mr. Buckley's name attached in the past to communal sessions to the press, though that was before he was elevated to the dignity of the Legislature.

It is a difficult matter to get electors to turn out to the public meetings at any time, but they nearly all read the newspapers. However, if it is found possible to get a sufficient number of electors to attend a meeting will be called.

We give Mr. Buckley credit for sincerity, and trust that the expression of view he gets from the proportion of his constituents he consults will result in a contribution from him to a fair and workable law. For his

benefit we might say that our opinion of the view of the electors who voted for Clause "D" at the recent referendum can be comprised in the following:

The right of adult citizens to consume intoxicating liquor for beverage purposes; quality of liquor sold to be pure and the price—reasonable facilities to be given for the consumption of light beer, but sale of whisky and spirits not to be allowed except at Government Vendors' stores in towns and cities throughout the province, the general purpose being to encourage the consumption of light liquor in against these comprising a strong percentage of alcohol; heavy penalties to be imposed for infraction of the law and for drunkenness. A law framed along these lines would receive the support of the great percentage of the people. They want to discourage drunkenness, but recognise from recent experience, that prohibition is not workable. An enlightened law, in line with the opinions of the recent plebiscite, will do a great deal to discourage the sin of drunkenness, and increase the sum total of human happiness.

Mr. Buckley has not replied to the criticism of the caucus system. There is no doubt that the caucus was misused by the old parties, when in power,

but we looked for its disappearance under the Bennett regime. The people of this province would prefer Provincial business run on other than party lines. The city of London, England, with a population of seven million, is run by a County Council. Why is it not possible to run the affairs of the Province of Alberta, with a population of half a million, without the machinery of party government. The member should represent his constituents, not his party, and the deliberations of the members should be public, without the secrecy of caucus. During the caucus a newspaper man approached one of the members for information, and was informed by him that Mr. Buckley, as the U.F.A. whip, had forbidden him to give out any information, so apparently Mr. Buckley approves of the caucus system, otherwise he would not hold an office of that kind.

Secret diplomacy was, by many, held responsible for the late war, and secret treaties, etc., were generally denounced, with the result that nowadays the business of the great countries is transacted in the open. Why should Alberta, a Western country, with no hampering precedents, revert to the secret methods of pre-war Europe?

Radio as a
Harmony Promoter

A great invention has, within the last two years, found its way into the homes of the people. The principle of the radiophone had been known before the great war. It was developed during the war, and the installation price is now within reach of the average rural or urban citizen.

It is of great benefit to the man or woman cut on the lonely homestead, through away from other human habitation, they can listen in to what is happening in the world's centre, and been informed as to the world's progress. It breaks the isolation that has been one of the terrors of this country

of immense distances.

This winter the McMillan expedition, icebound within a few degrees of the North Pole, have been able every evening to hear from the important cities of the North American Continent, and special programmes have been radioed for their benefit, to which they have answered by wireless telegraphy.

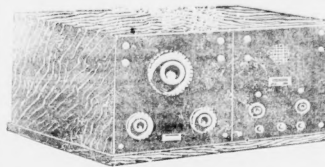
Radio will be a powerful agency in promoting world peace. The Canadian sits in his home and listens to music, speeches, etc., from the country to the south, and the American listens to the news from Winnipeg, Calgary, Montreal, and other Canadian cities.

The radio messages from the U.S.A. are being broadcasted to Britain, and the British stations send their messages of good will into countless American homes, especially on the Eastern seaboard. The main difficulty in cross-ocean radiography is that when it is evening in the States it is early morning in the old land, and the Old Country messages come to the States during the afternoon, whereas reception is not so good, as radio does not function so efficiently in the daytime. There is no doubt, however, that science will overcome this handicap before long. The big British receiving stations are now picking up the American signals, and relaying them to the various broadcasting stations throughout John Bull's island, so that even the man with the small outfit can listen in to his transatlantic cousins.

Radio, also, is a powerful instrument in promoting domestic felicity. Friend wife can now find entertainment while waiting for hubby to come home, and again the male of the species stays home more frequently and listens in with wife and the kids.

Winter, with its long nights, is the best season for radio reception, and during the present season many sets have been installed in homes throughout this district.

WESTINGHOUSE



Receiving Sets

Well worth listening to those programmes that are coming in by Radio. Great music, lectures, news of the minute, stock and grain reports, stories—to make your home life cheerful during the long winter nights. Get a Westinghouse Receiver Set and enjoy radio at its best. Come in and let us demonstrate to you or ask one of our many satisfied users. For the amateur we handle everything in Radio Parts. See us for prices before buying elsewhere.

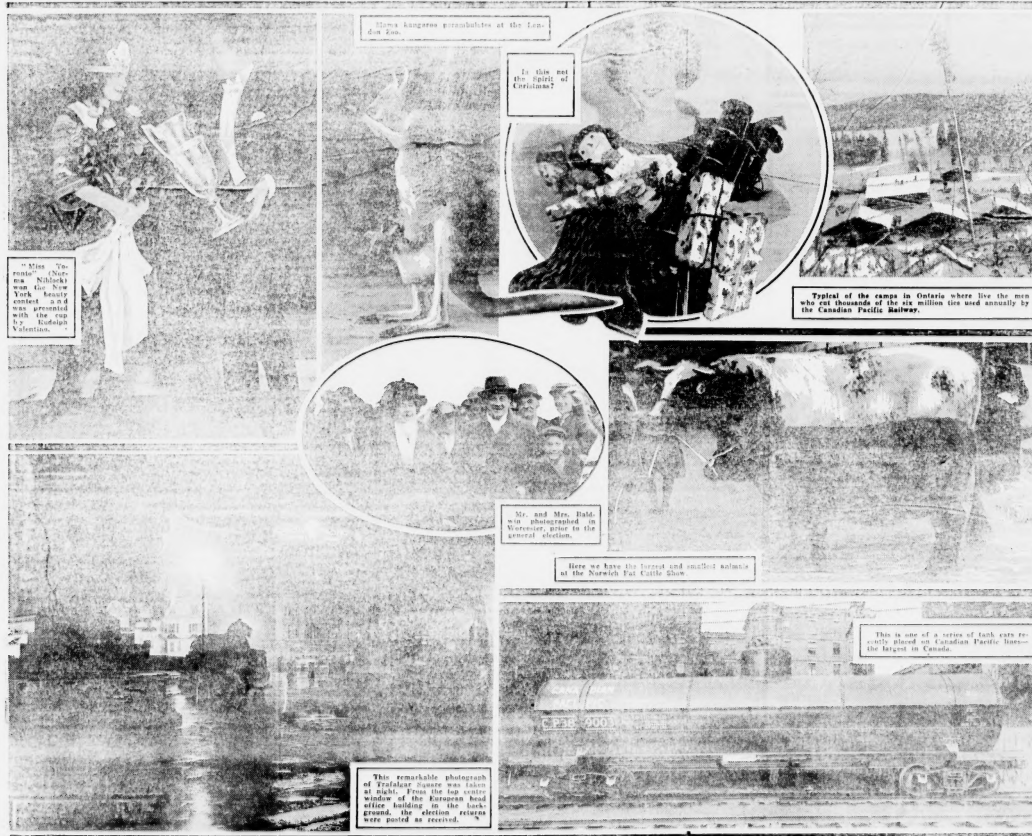
RADIO SETS AT

\$15.00 — \$25.00 — \$100.00 — \$150.00

We promise you courteous service and prompt delivery.

H. W. B. BELL

Agent for Westinghouse Radios and Supplies
Phone 31 — 43 — Strathmore, Alta.



Three dangerous possibilities at the London Zoo.

Is this not the spirit of Christmas?

Trial of the camps in Ontario where live the men who eat thousands of the six million live and starve by the Canadian Pacific Railway.

Mr. and Mrs. Pugh were photographed in Vancouver, prior to the general election.

Here we have the largest and most beautiful building at the Banff Fair Hotel.

This is one of a series of tank cars recently placed on Canadian Pacific lines—the largest in Canada.

This remarkable photograph of Trafalgar Square was taken at night. From the top center window of the European Hotel office building in the background, the electric lights were pointed on the scene.



To -- make a good beginning of the New Year with a set of thoughtful Resolutions!

To .. extend the hand of kindness and helpfulness to your neighbor and wish him twelve months of unperturbed Happiness, better Health .. if that be possible .. and ever increasing Prosperity.

To .. do your share toward making this a greater and better community. It only takes a kind word of boosting now and then, a friendly greeting to the visitor in our midst and a smile which radiates the happiness you get out of living here.

To .. patronize your home town merchants for your needs throughout the year. Remember, they're endeavoring to do all they can to please you in every way. Upon their success depends your own welfare and that of our community.

And .. We, the undersigned, have RESOLVED not to leave a single duty undone which will help maintain our friendly relation with you in the future. We'll do our best to keep those relations as cordial as they have been in the past. To this we give our pledge.

So --

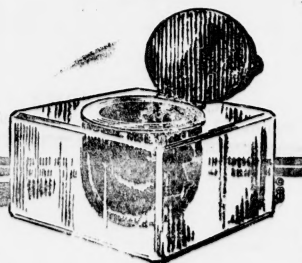
WISHING YOU ALL A REAL HAPPY NEW YEAR

We affix our signatures:

H. J. ANDERSON & SONS,
Implements.
HAROLD W B BELL,
Garage.
W. C. BROWN,
Garage.
COTT & GARDNER,
Meats.
T. H. EVES,
Implements, Coal, Etc.
RICHARD FOX,
General Store.

M. B. GARRETT,
Grocer.
Dr. A. W. GIRVIN, M.D.
Dr. L. G. ROBINSON,
Dentist.
A. D. SHRIMPTON,
Strathmore Trading Coy.
STRATHMORE PHARMACY,
H. McKechnie.
STRATHMORE HARDWARE,
A. B. Foote.

GEO. SNAITH,
Meats.
THOS. E. WRIGHT,
Men's Wear.
T. M. WEARS,
Barrister.



Semi-ready Man-Tailored Suits for Men
Delivered to Order, 12 days.

The Business Sack

Semi-ready
Men's Custom Tailored
Clothes



THE CHIEF DESIGNER Says:

If You own several Suits, and Change oft Wearing them, You not only Freshen your Appearance and your Feelings, but Prolong the Life of each Garment.

The old Romans used to say that no pleasure endures unseasoned by variety. Forcefully does this apply to Men's dress.

To derive the full need of satisfaction from dressing well, you should possess enough clothes for frequency of change.

This means two Overcoats, at least three Suits, and two Hats, not to mention cravats, shirts, collars, hosiery and handkerchiefs in sufficient variety to allow freshness of color, pattern and harmony.

One plain-colored Suit, one striped Suit, one subdued overplaid or mixture effect.

\$35 to \$50

are prices which offer good value; fabrics of fine texture.

There are \$30 values, but these are new and fancy and exclusive patterns by which the trade that does not care what the price may be.

In the Semi-ready array of patterns you will find much that is exclusive at a reasonable price.

\$25 to \$35 values are not so fine in wool value, but they are as well tailored.

Thos. E. Wright

Men's Wear & Everything In Men's Wear

A Rare Bargain

By special arrangement with the Family Herald and Weekly Star of Montreal, we are able to offer that great family and farm paper at a very attractive price.

THE FAMILY HERALD AND WEEKLY STAR
COSTS \$2.00 per year
THE STRATHMORE STANDARD COSTS \$2.00 per year

— We Now Offer —
BOTH PAPERS FOR \$3.50

YOU SAVE 50c

In addition, each subscriber receives a Beautiful Picture Entitled

"THE WONDERFUL HEROINE"

This beautiful work of art, in ten colours, is 18 x 24 inches in size, on a rich, heavy paper, ready for framing.

See the Picture on View in This Office

Orders for this Club must be sent to

The Strathmore & Bow Valley Standard

A small ad. in the Standard will broadcast your message over the whole of the Western Bow Valley, from the Bow River to the Rosebud. Someone may want to buy just what you have to sell, or have for sale just what you want to buy.

Strathmore and Canmore meet

The first league game to be played in Strathmore this winter was held off on Saturday evening. The ice was a little soft, owing to Saturday's thaw, but was all right for good hockey.

The game was a good one to watch, and though Canmore came out on top by a score of 5 to 1, the game was more than that. The boys indicated, the Canmore men getting their heads in the game. They had a bit of the edge in our head boys up speed, and showed evidence of more practice, but the Strathmore lads have every reason to be proud of the show they boys put up, and if they have some luck during the season they will pick off some game before the league ends.

In the first period no goals were scored, and the play was absolutely even and very pretty to watch.

The local boys showed better combination than in their former games, though they can stand further improvement.

The second period was when the action got in, while Billie Gray registered one for the locals.

In the third period the Canmore men scored four goals and Strathmore, though they tried hard, did not make another tally.

The game was a very clean one throughout, and there was no rough play, and no one was injured, which says much for the boys of both clubs. Father Duggan made an official referee.

The line-up was as follows: Strathmore—Ewen, goal; Cannon and McQuibban, defence; Thomas, Dixon, and Gray, forwards; Fisher, Wilson, and Jenkins, subs. Canmore—Chivers, goal; Kendall and Peters, defence; Macle, Egan, and Bunkin, forwards; Beshall and Shelton, subs.

Game Tonight at Calgary. Strathmore meet Calgary Canmore for the first time in Calgary tonight (Wednesday). Let's hope a good contest of Strathmore fans go along and root for the boys.

PUCKERINGS

Strathmore hockey boys were defeated by Canmore in the last ten minutes of the second period in Saturday night's game.

Some very pretty hockey was exhibited by both teams, but Canmore had the better condition and finish. Individually, Strathmore, from centre to goal are equal to any hockey players seen here this season, but a late season has not given them time to get in condition for such fast company.

Beaver League Opened at Strathmore Saturday

Boys of nine to fifteen have started a hockey league of their own, and will meet at Strathmore rink on the dates given below.

Managers of the teams are Fred Cott, Harry Van Duren, and Rev. A. H. Rowe.

January 5th—Maroons vs. Tigers.
" 12th—Eskimos vs. Maroons.
" 15th—Tigers vs. Maroons.
" 19th—Tigers vs. Eskimos.
" 22nd—Maroons vs. Eskimos.
" 25th—Maroons vs. Tigers.
" 28th—Eskimos vs. Maroons.
February 2nd—Tigers vs. Eskimos.
" 5th—Maroons vs. Tigers.
" 8th—Tigers vs. Eskimos.
" 12th—Eskimos vs. Maroons.

Saturday games to commence at 1:30 p.m.

Tuesday games to commence at 7:15 p.m.

Games not played, or postponed, to be played after February 12th.

HOCKEY SCHEDULE

Jan. 2—Strathmore vs. Calgary, at Calgary.
Jan. 12—Calgary vs. Canmore, at Canmore.
Jan. 16—Canmore vs. Calgary, at Calgary.
Jan. 18—Calgary vs. Strathmore, at Strathmore.
Jan. 21—Strathmore vs. Calgary, at Calgary.
Jan. 24—Calgary vs. Canmore, at Canmore.
Jan. 26—Canmore vs. Strathmore, at Feb. 2—Strathmore vs. Canmore, at Canmore.
Feb. 8—Calgary vs. Strathmore, at Strathmore.

Community Messages

Readers will note in this issue a page signed by the principal business people of the town of Strathmore, conveying a New Year's greeting to their customers.

This is one phase of community effort that has been promoted by a number of the five-wires of the town. A page of this nature will appear in our issue of the Standard sales month during the year 1925. The messages are not advertising any particular business, but are inserted for the purpose of promoting good feeling between the business people of the town and their customers, and for community betterment in every direction. These signing are actuated by the desire to give a square deal towards the people from whom the town owes its existence.

Mr. Tins, E. Wright, vice-president of Strathmore Board of Trade, was instrumental in promoting this community welfare campaign. During the time at his disposal he was not able to see all the business people of the town, but those who are not yet on will have an opportunity of coming in to the February message by getting in touch with him.

HUB BOWLING LEAGUE
Following is the standing in the Hub Bowling League as at the beginning of this week:

	Played	Won	Lost
Cordell	12	10	2
Tibert	12	8	4
Carver	12	4	8
Holmes	12	2	10

Games will be played Tuesday and Wednesday evening of this week.

IMPERIAL OIL CO. REFINERY
With a capacity of 4,000 barrels per day, the new oil refinery of the Imperial oil company, at Calgary, has commenced operation. The refinery is well supplied with crude oil from the Marcell field, the huge storage tanks being filled in readiness for operation.

MURINE
NIGHT & MORNING
KEEP YOUR EYES
CLEAN, CLEAR AND HEALTHY
USE THE PREPARED EYE CREAM, BOTTLED IN CANADA



How would you find reason for to buy book and forth from business on one of these "three story" paper stunts, the invention of a certain Mr. Gordon, of Los Angeles, California. He believes it won't be long before people in his home city take in the innovation and, once they've started, the rest of the country will follow suit.

No, thanks. Not for us. We admit Mr. Gordon's elevated paper stick may

be the means of saving show leaver, but we have to think of what would happen to our anatomy should the show thing decide to put company with our feet while we were perched on its upmost level. We're afraid we'd save the prevention fare to face too many times to find any pleasure in the scheme.

How about it?

DOZENS OF CAMERAS
IN THE NEEDED FOR FILMING
Almost every available cameraman in Los Angeles was brought to the assistance of Walter Leland, head photographer of the Hando Lloyd staff, during the filming of the comedian's most recent production "Safety Last."

In the course of this production, Lloyd climbs twelve stories at a Los Angeles building, and it was to shoot his work from every angle that the extra cameramen were placed on the job.

Thousands of persons gathered to watch Lloyd perform what are guaranteed to be the most thrilling "stunts" ever seen on a motion picture screen.

The thrills of "High and Dizzy" and "Never Weaken" are dwarfed by the star's wonderful performance in "Safety Last." Lloyd never has appeared to better advantage. Acting, rather than stunts, put this picture over, and unquestionably will make it rate highest in the list of comedies released during 1925.

"Safety Last" will be shown at the Strathmore Memorial Hall on Friday and Saturday of this week.

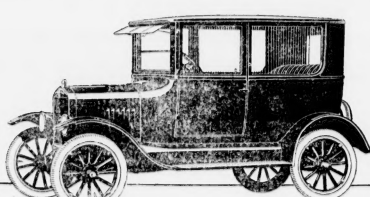
We have to think of what would happen to our anatomy should the show thing decide to put company with our feet while we were perched on its upmost level. We're afraid we'd save the prevention fare to face too many times to find any pleasure in the scheme.

THE PIONEER MEAT MARKET

Three times a day you sit down to meals. Good meats are therefore a necessity.

When you order your wants from me you are assured of wholesome butcher meat, fish, fowl, etc., at reasonable prices.

GEO. SNAITH
Phone 25 Strathmore



A New Ford Body Type -The Tudor Sedan

The Ford Motor Company of Canada, Limited, announces a new two-door type closed car which will be known as the Tudor Sedan.

It differs materially in seating arrangement from the four-door type recently announced. It is also lower in price.

Among the other noteworthy features of this latest Ford model is the coach type body—never before available in a low priced car.

The Ford Motor Company of Canada, Limited, is considerably behind in its manufacturing schedule on this type of body. Consequently we are not able to state definitely when this model will be on display in our showrooms. Watch for its appearance.

New Ford Prices

Coape, \$665 Tudor, \$755 Fordor, \$895
Touring Car, \$445 Runabout, \$465 Truck, \$495

Excludes Station and Lighting Equipment \$52.00 extra.

All Prices U. S. Ford, Canada, Government Tax extra.

All Ford models may be obtained through the Ford Weekly Purchase Plan.

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